



YOUR SECRET WEAPON FOR

Process Re-Engineering

Optimize your processes with the combined power of **people and technology**.

As a partner to many of the world's most prominent advertising, media, and technology companies, we've seen firsthand the wonders that come from recognizing the power of **combining people with the industry's best tech**. Many of our clients come to us eager to leverage the latest and greatest innovations in automation, AI, RPA; anything that can help them benefit from **process efficiency and increase productivity**.

In the absence of human beings working to carefully uncover and refine your processes, however, automation technology can very quickly reveal your process inefficiencies and cost you a lot of money upfront. As a **platform-agnostic partner**, our well-honed approach empowers us to leverage any technology that fits into your specific tech stack. We use our years of experience to optimize your unique processes, ensuring your technology investment doesn't go to waste. Here's how we do it:

01 Reduce costs immediately with our skilled teams.

Automation companies promise cost savings down the line, but you spend more upfront without guaranteeing that the solution will work for you.

02 Remove your internal team's bias.

When SEBPO learns and owns your processes, you remove internal bias and inaccuracies that can cost you time and money while trying to re-engineer your processes.

03 Leverage cutting-edge tools to gather process data.

With our unbiased lens, we track the steps and time required to complete tasks efficiently.

04 Engineer your perfect solution.

Our experts analyze the process and associated data to identify areas for improvement.

05 Implement process optimization.

We'll not only put the tools you need in place to guarantee cost and time savings, but we'll also document every step along the way.

06 Empower automation usage.

Once your process runs optimally, we'll craft a customized solution based on your specific needs and the required technology.

SEBPO Teams are experts in creating efficiencies that make an immediate impact. In just one year, we were able to save one of our premium publisher clients over 30% of their time, empowering them to grow their business 100% year over year.

Time Saved Per Project

(2022 VS. 2021)

29.30%

Generating Reports

(Over 50 minutes on average)

47.16%

Screenshots

(Over 3 hours on average)

25.57%

Campaign Trafficking

(Over 50 minutes on average)

43.68%

Campaign QA

(Over 2 hours on average)

These real gains and tangible efficiencies wouldn't be possible without both people and technology. By leveraging a SEBPO Team, you can **eliminate the guesswork** of wondering if your technology investment will work; our team will create a custom solution that takes every part of your process into account and **re-engineers** it to work for your business and existing platforms.

Progress requires both technology and people; choose the experts who deliver results.
Scale, Save, Succeed. Do more with SEBPO.

CLICK HERE TO GET STARTED